

**FRIENDS
FOR GOOD**

2025



GOOD GAME

SPONSORSHIP OVERVIEW

EAGLES SEASON HOME OPENER EVENT

**SUNSET SOCIAL AT CIRA GREEN - VENUE BUYOUT
THURSDAY, SEPTEMBER 4TH 2025 | 7:30 - 11:00PM**

Volunteer-Driven Philanthropy

Friends for Good brings together young professionals from diverse backgrounds through a shared commitment to service. We serve a dual mission: uplifting Philadelphia's most vulnerable communities while building a strong, connected network of volunteers. At our core, we strive to inspire proactive engagement, foster meaningful relationships rooted in impact, and spark lasting change across the city. One person, one opportunity at a time.



Vision

Build and nurture a vibrant community of young professionals united by a shared commitment to service, dedicating their time, energy, and talents to improving lives across Philadelphia through diverse, hands-on initiatives.

Mission

We serve our neighbors in need, especially unhoused individuals and underserved children lacking access to food, resources, and opportunity. By raising awareness, mobilizing volunteers, and driving grassroots fundraising, we deliver tangible impact where it's needed most: our home community of Philadelphia.

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THE GOODS

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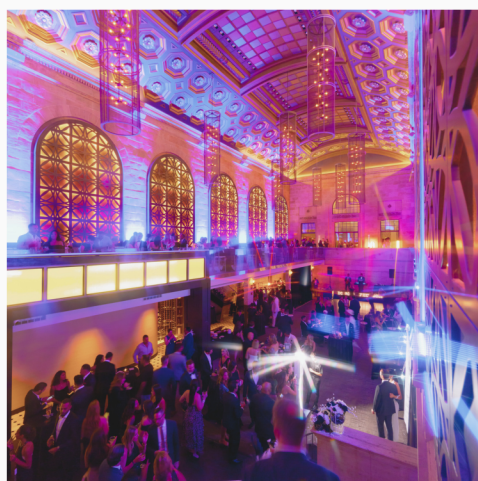
The Good Gala Recap

FF 04
GR

2024

September 5th, 2024 | 5th Anniversary Fundraiser

In 2024, we celebrated our 5th anniversary with our largest and most successful fundraiser to date, The Good Gala. Hosted at Union Trust, the sold-out event welcomed **over 350 attendees**, and became a defining moment in our organization's growth and public awareness. We secured **donations and sponsorships from more than 50 individuals and corporations**, all of whom rallied around the Gala to champion our mission. By every measure: attendance, engagement, funding, and visibility, 2024 was our most impactful year yet.



Funds Raised

\$85,000



Good Game

FFGR 05

September 4th, 2025 | Sunset Social

The Eagles. The skyline. The city's biggest hearts. FFG's annual signature event returns, this time under the stars at Cira Green for **Good Game**. With 1.2 acres of rooftop expanse, a 60-foot jumbo screen, great food, cold drinks, and our Super Bowl champions on display for their season home opener against the Cowboys, it's everything you love about Philly in one unforgettable night. This year we're aiming to amplify our impact to fight food insecurity where it hits hardest: here in Philadelphia.



Direct Benefactor

MOMMA TEE'S KITCHEN & FOOD FRIDGES converts empathy into infrastructure. Refrigerators stationed in high-traffic public spaces invite neighbors to give excess food and take what they need. Powered by a network of volunteers and donors, the project keeps each fridge stocked, sanitized, and open 24/7, extending a dignified lifeline to Philadelphians experiencing food insecurity.

Fundraising Goal

\$50,000



Impact Goal

Provide 10,000+ Meals
Adopt 5+ Classrooms
Distribute 1,000+ Survival Kits



Sponsorship Opportunities

FF 06
GR



First Round Draft Pick

secured seats, prime view



2 VIP Entry Tickets



Hillside picnic blanket seating for 2 with direct line of sight to the jumbo screen



Up to two names printed on the Donor Recognition Board

\$500



NFC Champion

reserved seating, premium recognition



4 VIP Entry Tickets



Reserved table for 4



Up to two names printed on the Donor Recognition Board



Included on FFG's Good Game Website Sponsor Section



Included on FFG Social Media Sponsor Recognition

\$1,000



Sponsorship Opportunities

FF 07
GR



Super Bowl MVP

exclusive branding opportunity



6 VIP Entry Tickets



Designated table for 6 with direct line of sight to the jumbo screen



Stadium Seating- Logo-branded take-home stadium cushions for all guests*



Up to two names or one logo printed on the Donor Recognition Board



Included on FFG's Good Game Website Sponsor Section, and FFG Social Media Sponsor Recognition

*Branded cushions available for first sponsor in this tier only, pending adequate production time. Additional sponsors may request an alternate branded item where available.

\$2,500



Hall of Fame

elite recognition and VIP treatment



10 VIP Entry Tickets



Designated table for 10 with direct line of sight to the jumbo screen



Honorable Mention - announcement during the Good Game presentation



Photo Feature - Logo featured on Photobooth Background



Up to four names or one logo printed on the donor recognition board



Included on FFG's Good Game Website Sponsor Section, and FFG Social Media Sponsor Recognition

\$5,000+








Game Changer

FF 08
GR

League Commissioner - Event Co-Sponsor

Your brand commands 1.2 acres of premium green rooftop space where every cheer and celebration directly fuels impact, filling community fridges and providing life-saving survival kits across Philadelphia. This exclusive tier positions your company as the driving force behind measurable social good while maximizing brand visibility. Transform your marketing investment into community leadership while connecting with passionate Eagles fans during this unforgettable experience.



-  **Naming Rights:** “FFG's Good Game Presented by YourBrand” with your branding on the 60-ft jumbotron, throughout the venue, and in DJ shout-outs between Eagles highlights—maximum visibility to every attendee.
-  **Owner's Box:** 10 VIP tickets, reserved seating, and a novelty trophy hand-off for post-game photos.
-  **Coin Toss - Your Call:** Create a branded skills contest, interactive challenge, or crown the ultimate Eagles superfan. Your logo drives authentic engagement and photo-worthy moments.
-  **Premium Digital Reach:** Logo and messaging on FFG's website, marketing, and social channels. Co-branded reels and photos to 20k+ followers before and after the event.
-  **Impact Documentation:** Branded recap email to 10k+ subscribers plus a custom one-pager showing meals funded, fridges stocked, and kits packed—ready for your ESG report.

The Bottom Line: Turn competitive energy and team spirit into direct, trackable aid for Philadelphia neighbors in need—while building goodwill and new connections.

\$10,000+ 

Future Outlook



New funding and Committee growth signal an exciting evolution for Friends for Good. From a grassroots nonprofit to a more formidable force for impact across Philadelphia. With expanded capacity, we're deepening our reach and broadening the pillars of our mission. While we remain proudly volunteer-led, our vision includes hiring full-time staff to transform our steady rhythm of service into a resounding chorus of year-round commitment. As we scale, so does the caliber of organizations choosing to partner with us. Yet what continues to set FFG apart is our nimbleness, efficiency, and heart. In a landscape filled with large, high-overhead nonprofits, we remain a lean, action-driven community, delivering outsized impact without losing the soul that got us here.

Mission Expansion

In 2025 and beyond, Friends for Good is expanding its support for underserved students and individual families in a more direct and scalable way. We plan to triple the number of families and classrooms we support through our adoption initiative, providing vital resources to those who need them most.

Looking ahead, we are actively developing the first FFG scholarships for students who are not only the types of students we aim to serve, but also excel academically while demonstrating a deep commitment to serving their communities.

Contact Us

FF 10
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DO GOOD. FEEL GOOD.

**FF FRIENDS
GA FOR GOOD**



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